



news that builds community

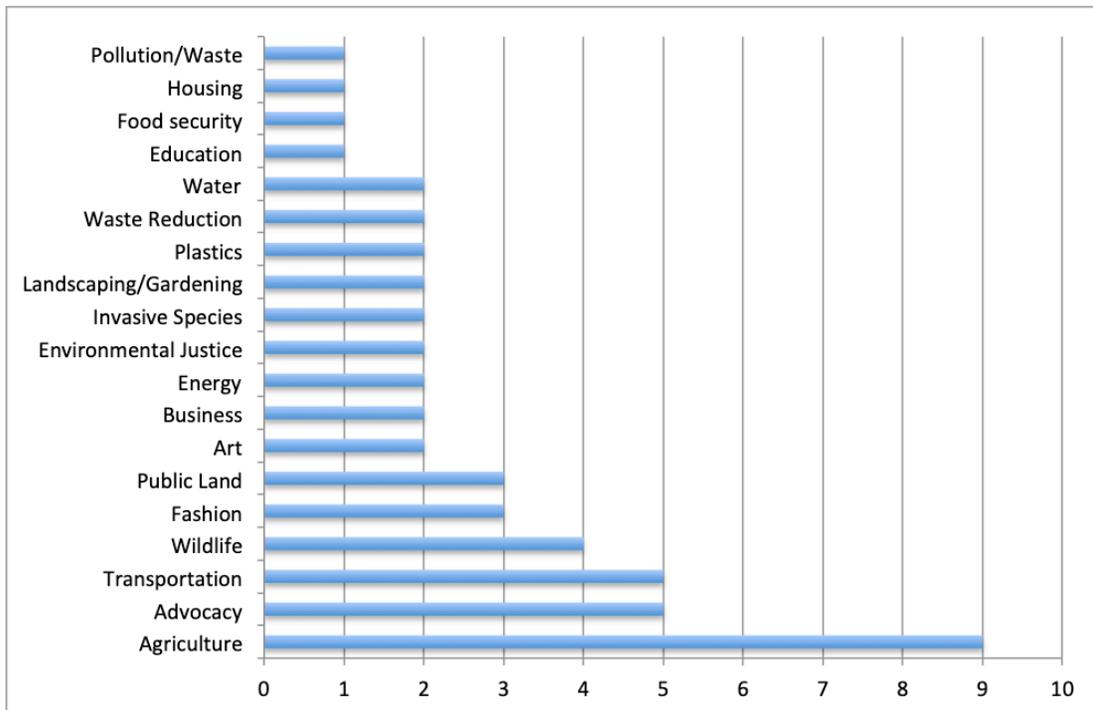
NJ SUSTAINABILITY NEWS project

Business Sponsorship Information

The NJ Sustainability News Project provides news and information to accelerate change to a more environmentally sustainable future, and to share immediate, impactful solutions across households and communities. This project is:

- a fellowship program, funding journalists and newsrooms to produce stories
- a website for sharing stories, news, and information in various formats

NJS News has generated 181 stories to date that are searchable by county and topic on SRhub.org. Four rounds of fellowships have been completed with a fifth fellowship being developed for 2023, with advisement from university journalism faculty and newsroom editors. In the 2022 fellowship, 51 total stories were published. As of August 2022, those 51 stories had 2,560 total page views, with 52 average page views per story.



2022 fellowship story topics

Robust local news about environmental sustainability inspires action. **NJS News** shares stories of solutions that residents can implement in their own homes and communities, and new ways to look at the world through a sustainability lens. Our stories are about consuming less, aligning our lifestyles in harmony with nature, and acting as good stewards of local ecosystems.

CivicStory, the project lead and fiduciary, partners for action with organizations such as Northern New Jersey Community Foundation, NJ Highlands Coalition, and United Parks as One.

Business sponsorship levels

\$2,500+	\$1,000-\$2,499	\$350-\$999	\$250-\$349
----------	-----------------	-------------	-------------

CivicStory will place sponsors’ business logos and links on our two websites:

- SRHub.org
- CivicStory.org

Please contact CivicStory’s Development Specialist for business sponsorship details at development@CivicStory.org