

New Jersey Presidents' Council

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NJPC RESOLUTION SUPPORTING THE NEW JERSEY SUSTAINABILITY REPORTING HUB PROJECT

WHEREAS — New Jersey colleges and universities are sources of potentially newsworthy activity and initiatives related to environmental sustainability, and

WHEREAS — colleges and universities are cultivating the younger generations, whose future health and viability depend on decisions made today, and

WHEREAS — an excessive volume of daily news is simplistic, often repetitive, and

WHEREAS --- journalistic narratives can be incoherent, making new forms of news and information that facilitate public understanding all the more urgent, and

WHEREAS — Institutions of higher education offer inter-disciplinary expertise that can help meet news editors' and the public's need for authoritative, comprehensive information, and

WHEREAS — New Jersey's highly diversified and distributed municipal governance structure among 565 cities and towns creates both challenges and opportunities for researching, reporting, and disseminating news and information, and

WHEREAS — New Jersey and its citizens share fully in the challenges and consequences of pronounced atmospheric warming, and

WHEREAS — The New Jersey Sustainability Reporting Hub is a statewide media collaborative that aims to focus attention on our natural ecosystems through reporting on newsworthy sustainability action and initiatives in municipalities, on campuses, and in schools,

BE IT RESOLVED THAT — The New Jersey Presidents' Council supports the New Jersey Sustainability Reporting Hub project in concept. Members of the Presidents' Council encourage the gathering and exchange of story ideas with the NJ Sustainability Reporting Hub project directors and advisors and, in turn, with NJSR Hub participating newsrooms and reporting fellows. Members of the Presidents' Council encourage their communications and marketing staffs to monitor and promote their institutions' sustainability efforts, and encourage their staffs to help disseminate New Jersey Sustainability Reporting Hub stories through institutional channels.

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