

# New Jersey Sustainability Reporting Hub

*a statewide media collaborative*

***Ensuring that citizens have access to reliable news that motivates change and facilitates action is critical to resolving our ecological crises.***

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## WHAT IT IS

The New Jersey Sustainability Reporting Hub is a statewide media collaborative that focuses attention on restoring our ecosystems through robust reporting by eight multimedia "fellows" over a six-month period. Their reports about sustainability activity and initiatives will be publicly shared through the Creative Commons license.

## HOW IT WORKS

CivicStory provides stipends to eight newsrooms employing multimedia reporting fellows who are selected through applications and interviews. Stories produced by the fellows are published first by the newsroom and then shared with NJSR Hub affiliates, news organizations, educational institutions and the public.

## WHAT IS REPORTED ON?

Sustainability reporting amplifies newsworthy action and initiatives around New Jersey that speed our transition from an environmentally damaging economy and help ensure healthy living environments for future generations. Wide-ranging topics may include food choice and waste reduction; storm water management; net-zero energy and conservation; water, soil, and air quality remediation; biodiversity, regenerative agriculture, transportation choices, and more.

## WHO IS INVOLVED?

Four founding partners are CivicStory (project lead and fiduciary), Center for Cooperative Media at Montclair State University (CCM), New Jersey Higher Education Partnership for Sustainability (NJHEPS), and the Alliance for New Jersey Environmental Education (ANJEE).

Nonprofit affiliates include the Association of New Jersey Environmental Commissions (ANJEC), Camden County Municipal Utility Authority (CCMUA), Ironbound Community Corporation (ICC), New Jersey Future, New Jersey Audubon, PSEG Institute for Sustainability Studies at Montclair State University, Sustainable Jersey, Sustainable Princeton, and the US Green Building Council, NJ Chapter.

Newsrooms participating in the pilot phase are: Cape May County Herald, New Jersey Hills Media (15 weeklies), The Nubian News (Trenton), The Press of Atlantic City, The Record/NorthJersey.com, VillageGreenNJ.com (South Orange/Maplewood), Green Philly, and WBGO Newark Public Radio.

## SUPPORT

The New Jersey Sustainability Reporting hub project is funded in part by individuals and entities including New Jersey Health Initiatives (NJHI), the Victoria Foundation, and the JJJ Foundation. We believe that society's pivot to environmental sustainability will require deep structural changes, and daily news will have a critical role in enabling that transition through reliable, accurate information.

## FURTHER INFORMATION

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